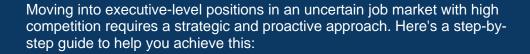
EXECUTIVE CHECKLIST:

NAVIGATING A HIGHLY COMPETITIVE AND UNCERTAIN JOB MARKET





CAREER GOALS
 □ Clearly define your career goals and the executive position you aspire to obtain. □ Identify your strengths, skills, and areas for improvement. □ Stay informed about the company and industry you're targeting for executive positions.
CONTINUOUS LEARNING
 □ Stay abreast of industry trends and advancements (always stay ahead of the curve). □ Read industry publications and peruse relevant industry websites/forums. □ Identify areas for upskilling in response to changes in industry demands. Always stay relevant. □ Invest in professional development to acquire new skills and certifications. □ Consider executive education programs or advanced degrees to enhance your qualifications. □ Participate in leadership training or workshops to develop strategic thinking and strengthen leadership skills.
MENTORING & COACHING
 □ Seek mentorship from seasoned executives in your organization and your industry. □ Solicit feedback from mentors, colleagues, and industry professionals. □ Consider hiring an executive coach to provide personalized guidance and help with executive presence. □ Coach or mentor others to enhance your leadership development.
PERFORMANCE, IMAGE, AND EXPOSURE (PIE)
 □ Audit and enhance your personal brand, evaluate the image (online and in-person) you are portraying to others. People are always watching. □ Ensure your online presence, especially on platforms like LinkedIn, reflects your relevant and notable achievements and expertise. □ Actively build and maintain a strong professional network. □ Attend and present at industry events, conferences, and virtual meet ups. □ Contribute relevant content (articles, blogs, posts), and engage with peers and influencers.
OTHER
 Network strategically, not just with those who are in the position to hire, but those who can give you valuable information about the industry you are targeting. Consider reaching out to executive search firms specializing in your industry; leverage their expertise in connecting candidates with executive roles. Think positive and be persistent.